



**1/4 PAGE AD  
VERTICAL**

size: 3.75 x 5

- no bleeds
- include borders/  
design elements  
within this space

**1/2 PAGE AD  
VERTICAL**

size: 3.75 x 10

- no bleeds
- include borders/  
design elements  
within this space

**FULL PAGE AD #1 - COVER / INSIDE COVER**

size: 8.75 X 11.25

- includes 1/8 inch bleed on all sides
- no borders
- elements within this space

**FULL PAGE AD #2**

size: 8.5 x 11

- no bleeds
- include borders/design  
elements within this space

OR

8.75 X 11.25

- includes 1/8 inch bleed on all sides
- no borders
- elements within this space

**1/2 PAGE AD  
HORIZONTAL**

size: 8.5 x 5.5

- no bleeds
- include borders/design  
elements within this space