



TFW 2010 Advertising Rates

Today's Financial Women Magazine has been serving professional women in the financial services industry since 1982. TFW is a lifestyle publication that celebrates successful women. TFW mines the minds of mavens from solopreneurs to CEOs of corporations, to bring the readership insights, inspiration and ingenuity from women at the top or on their way up.

Published quarterly, TFW is a full-color, glossy magazine distributed on-line and available by order for print to a wide array of industry professionals globally.

For companies looking to reach professional women from across United States and beyond, we provide for prominent advertising placement. Consider package advertising or a la carte from the back cover or other placement options inside the magazine.

Advertisement	Dimensions (inches)	Rate	Issues
Full Page (back cover)	8.25 x 11	\$950.00	Per Issue
Full Page (inside front cover)	8.25 x 11	\$850.00	Per Issue
Full Page (inside back cover)	8.25 x 11	\$750.00	Per Issue
Half Page Horizontal	7.583 X 4.875	\$575	Per Issue
One Third Page Vertical	2.375 x 9	\$375	Per Issue
One Sixth Page Vertical	2.375 x 4.25	\$275	Per Issue
One Fifth Page Horizontal	5 X 2.3	\$275	Per Issue
20 % discount 4 issues (back cover)	8.25 x 11	\$3040.00	All 4 issues
20% discount 4 issues (inside front cover)	8.25 x 11	\$2720.00	All 4 issues
20% discount 4 issues (inside back cover)	8.25 x 11	\$2400.00	All 4 issues
20% discount on 4 issues (half page)	7.583 x 4.875	\$1840.00	All 4 issues

Issue	Submission Deadline
Winter 2010	November 23, 2009
Spring 2010	February 22, 2010
Summer 2010	May 31, 2010
Fall 2010	August 27, 2010

Please note these rates are for ad space only and do not include production costs, if needed.

CONTACT

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